



## ESIMBA Minutes Sept. 9, 2013 7 pm Denk House

**Members Present:** Tres Denk, Mike Perry, Kevin Coviello, Jerry Denk, Marty Denk, Max Stanley, Jimmy Parenti, Garrett M. Gooding

**Guests:** Jeff Clayton, Linda Jo Hulburd, Bob Hulburd

**Minutes from July:** Read by Tres. Jerry *made motion to approve, seconded by Tracy.*

**Next Meeting:** Monday Oct. 7, 2013 7pm @ Burley Oak

**Treasury:** Savings \$503.25, Checking \$17.91.44, Expenses: \$38.57 (computer covers), Income \$72 from IMBA membership

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### Announcements

**Insurance;** IMBA extended insurance until Jan. We will pay for that period and then pay in Jan. to get the whole club paying in Jan.

Bring in Shirts and shorts that you wish to have our logo printed on.

### Scheduled Events

*October 5<sup>th</sup>* – Seagull Century

*October 6<sup>th</sup>* – Take a Kid Mountain Biking Day

10 am trail crew 11am registration team 12 noon participants 2pm pack up  
Marty and Linda registration, Garrett and Mike Perry inspect Bikes and Helmets, ABC's, ride leaders, Tres and Matt Banks ABC's, Obstacle course, ride leaders. Additional Volunteers lead riders through trails

*October 12<sup>th</sup>-13<sup>th</sup>* Trail Build Salisbury City Park

*October 26<sup>th</sup>* – Trail Spinners Jambo

We would like to have a table & need volunteers. Kevin is not going.

### Old Business

Signs for Bainbridge Park Kiosk, trail markers, private trail, Ticks Prevalent

Mike Perry contact for signs John Robinson?

Finish logo for larger banners, trail crew shirts – Tres and Max

Emmet/Full City Media to sponsor custom EZ Up for outdoor events

Logo will be printed on

Get contacts together for property management folks in Cambridge, Easton, State parks: Tuckahoe, Martinak, Pocomoke, Jane's Island, Redden Forest, Trap Pond, Cape Henlopen, Fresh Pond

\*\*Put in Dropbox or create a Goggle contact list- would also be a great database for volunteer lists (designate by county?)

Add merchandise to website for sale (Bells, Shirts, Reflective bands with logo) - Max



Finish new Club Bio to display at info table, put on website, and eventually include in brochures- Tracy Marie

Ideas to promote a “Bike Week” in 2014- first week of Oct. annually (start with local race such as the Alley Cat, hold a bike rodeo or safety awareness event, and culminate with Seagull Century & Take a Kid MTB day).

Contact Chris Klebe with OC TriRunning to see if they would be interested in helping to organize and promote events

### **New Business**

Sept. 14-15<sup>th</sup>: Trail Build at Bainbridge Park in Ocean Pines instead of New Town Park in Pocomoke.

Mid Atlantic Regional Summit Tres and Max

Start using ESIMBA Volunteer form.

ESIMBA swag idea – bike bell with logo

Jeff Clayton spoke about Cape Henlopen Trails. Someone has expanded without permission. DENREC is not happy about it. We informed him of our visit to Trap Pond. We asked him to help us with our latest projects

We introduced him to Kevin, Sussex County Representative

Garrett set a Outreach meeting for 23<sup>rd</sup> at his house 7 pm. He is donating a pump.

### **Trail Building Committee** Neil Winn

We talked about plan for Bainbridge trail build.

Waiting for first frost to build in Pocomoke Forest.

\*Hudson tract crossing over Corkers Creek to Shad Landing

Milburn Landing?

### **Event and Outreach Committee** - Garrett (chair)

Tres will get on the Bull Dog Morning show with Verena of Coastal Kids

Take a Kid MTB day: Community Service Hours: Have reached out to youth organizations with no previous luck. Need to have dates and locations scheduled in advance.

Contact Outdoors Clubs and Environmental Groups at local high schools and colleges to see if they have students who want outreach experience (resume builders, job skills, etc.) We could set-up trail maintenance schedules and provide equipment for them; would not include trail building which would need more hands-on direction supervision. Also, plan activities to attract students at SU.

Plan some races

### **Finance Committee:** Jerry Denk Chair [jdenk621@verizon.net](mailto:jdenk621@verizon.net)

*Fundraiser:* Mention ESIMBA to Jerry Denk when purchasing a vehicle and the club will receive a \$100 donation.

**Jerry Denk**

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Contact local businesses to see if they would be interested in hosting a fundraiser (i.e. Jolly Rogers, Seacrets, Frontier Town, etc.) where proceeds from admission would go towards ESIMBA. Host bike safety awareness and dance at Trader Lees. Ask Darin Ang

Races are profitable.