



ESIMBA Minutes August 5, 2013 Denk House

Members Present: Tres Denk, Jerry Denk, Matt Cushwa, Tracy Lind, Cineva Kline, Cay Wienel, Jenny Bornscheuer, Jimmy Parenti.

Minutes from July: Read by Tres. Jerry *made motion to approve, seconded by Tracy.*

Next Meeting: September 9, 2013 (Monday) 7pm @ Denk residence BYOB and Snacks

Treasury: Savings \$503.08, Checking \$1830.01, Expenses: \$421.88 (computer), \$208.48 (stickers). Cineva *made motion to approve report, Tracy seconded motion.*

Announcements

Insurance is due around October - \$610 last year

Cost based on number of members

Must have over 100 members for insurance to increase

Emmet/Full City Media to sponsor custom EZ Up for outdoor events

Logo will be printed on

Jerry made motion to pursue pricing out tents, Jenny seconded motion.

IMBA Mid Atlantic Regional Summit – Howard County, MD Sept. 20-22

\$50 registration fee for seminars and rides

What club members interested in attending and camping?

We were to unveil new computer, but Neil was unable to attend.

No Outreach Committee news – Garrett (chair) unable to attend.

Scheduled Events

August 24th or 25th (still waiting for confirmation) – Assateague Island Founder's Day

August 28th - Alley Cat Race

Learn more details about event and location – Tres Denk

Look into setting up a booth at Station 7 - – Tres Denk

This is an “underground” event, meaning organizers did not notify the city or obtain permits. If ESIMBA members participate, please do not wear club colors.

September 14th-15th - Bainbridge Park (Ocean Pines) trail build

September 15th – Coast Day at Assateague cancelled

October 5th – Seagull Century

1st Aid Table at the ½ way mark (at the Day Use area of Assateague State Park)

Cineva will make contact about table location & hours needed to staff



October 6th – Take a Kid Mountain Biking Day

Move to Naylor Mill to see if it results in an increase in participants

Contact Naylor Mill for event location - Matt Cushwa

Start advertising immediately; need press release

Backpack mail – – need 20,000 printed

Can incorporate trail building if event is held at YMCA

Also discussed holding event at Hazel Outdoor Discovery Center or even

Bainbridge Park in Ocean Pines in the future

October 12th – MoCo event by M.O.R.E.

Four members attended last year, but we are not attending this year as a club.

October 26th – Trail Spinners Jambo

We would like to have a table & need volunteers.

Old Business

Get contacts together for property management folks in Cambridge, Easton, State parks: Tuckahoe, Martinak, Pocomoke, Janes Island, Redden Forest, Trap Pond – Tracy Marie

**Put in Dropbox or create a Goggle contact list- would also be a great database for volunteer lists (designate by county?)

Finish logo for larger banners, trail crew shirts – Tres and Max

Add merchandise to website for sale (Bells, Shirts, Reflective bands with logo) - Max

Add link for maps to website – Neil and Max (The mountain bike project website- type in zip code and it will bring up Pocomoke's map; would like to get other maps uploaded for Naylor Mill, Salisbury City Park, New Town, Ocean Pines, etc)

Purchase business cards with logo and general information for all members to hand out (*order approved at July meeting*) – Max

Finish new Club Bio to display at info table, put on website, and eventually include in brochures- Tracy Marie

New Business

Idea to host a “Bike Week” in 2014- Sept. 28th to Oct 6th (start with local race such as the Alley Cat, hold a bike rodeo or safety awareness event, and culminate with Seagull Century & Take a Kid MTB day).

Contact Chris Klebe with OC TriRunning to see if they would be interested in helping to organize and promote events.

Sept. 14-15th: Trail Build at Bainbridge Park in Ocean Pines instead of New Town Park in Pocomoke. (Bill Rodriguez said there's no big push to begin in Sept as we planned)

ESIMBA Volunteer form created - Tracy Marie

Salisbury City Park trail build – will need ESIMBA trained members as volunteers
Waiting to hear from Mike Perry

Tracy Marie & Cineva Kline voted in as club Secretaries. (*Nominated by Tres, Jerry made motion to vote, seconded by Matt*)

ESIMBA is mentioned in the Lower Shore Land Trust Walkable Bikable Master Plan.
Bike Park in Ocean Pines – goal is for a pump tract.

Put project on backburner until other projects near completion or club gets caught up.

Hopefully members will get input and tips at Regional Summit from others who have had success building approved bike parks. Foster relationships with younger generation to assist with projects (transform discontent into action).

Addressed need for signage on proposed Robin Hood Trail and communicating maintenance needs to OP public works (i.e. tree down across Robin Hood trail just past King Richard for over 7 months)

Bring your own shirts to Tres to have ESIMBA logo screen printed, next month (September) – Tres Denk

Cay offered to donate equipment, electric, time, etc; club would just need to purchase film

ESIMBA swag idea – bike bell with logo

Fundraiser: Mention ESIMBA to Jerry Denk when purchasing a vehicle and the club will receive a \$100 donation.

Jerry Denk

2531 N Salisbury Blvd, Salisbury MD

jdenk@courtesychevrolet.biz

Cell: 410-430-8962

Phone : (410) 713-4640

Fundraiser flyer posted on Facebook – Tracy Marie

Contact local businesses to see if they would be interested in hosting a fundraiser (i.e. Jolly Rogers, Seacrets, Frontier Town, etc.) where proceeds from admission would go towards ESIMBA. Host bike safety awareness and dance at Trader Lees.

Events will be sent to local organizations, in hopes to get in newsletters– Tracy Marie

Trail Building Committee –Not addressed - Neil (chair) was unable to attend

Event and Outreach Committee - Garrett (chair) was unable to attend

Briefly discussed plans for upcoming events

Founder's Day at Assateague: If it's Aug 24th Tres will not be able to attend; we will need to make contacts for volunteers to set-up, run bike rodeo, and lead ride

Alley Cat Race: Still have time to make plans at next meeting and as discussed in Schedule of Events- Tres will make contacts

Take a Kid MTB day: Need to finalize plans prior to next meeting, as discussed in Schedule of Events- Matt will make contact with Naylor Mill (schedule a separate Take a Kid Trail Building day)

Community Service Hours: Have reached out to youth organizations with no previous luck. Need to have dates and locations scheduled in advance.

Sept 14-15th at Bainbridge not necessarily ideal for Kid Trail Building but could utilize some youth volunteers to help with basic maintenance, such as raking and/or marking.

Contact Outdoors Clubs and Environmental Groups at local high schools and colleges to see if they have students who want outreach experience (resume builders, job skills, etc.) We could set-up trail maintenance schedules and provide equipment for them; would not include trail building which would need more hands-on direction supervision. Also, plan activities to attract students at SU.