

ESIMBA General Assembly - June 6, 2013

Attendees: Jerry Denk, Marty Denk, Tres Denk, Mike Perry, Neil Winn, Max Stanley, Jim Rapp, Tracy Lind, Kevin Asbury, Dutch Oostveen, Garrett Goodling

Next meeting July 1, 2013 - Holiday Inn 17th St., Ocean City, MD

Tres Denk read minutes from April and May meetings.

Announcements

Burley Oak Fun'd raiser brought in \$600.00.

Received a check from IMBA for \$340.00 from membership dues.

Dirt Fest in Pennsylvania was a great time. Jason Fritz had a rough crash. Next year participants will have some warm up rides prior to Dirt Fest.

Saturday, June 8 is the Hazel Outdoor Discovery Center event 'Get Outdoors Day'. Jim Rapp is looking for volunteers to help. Tres and Tracy are assisting.

Old Business

-Mike and Neil decided on the best laptop for us. Purchase to be made with money from Burley Oak fund raiser.

-ESIMBA has been getting requests to build or maintain trails.

Tres might be checking out Jane's Island

Tuckahoe may be next site. Will review for possible meeting place and night sky ride in the future.

Nothing on Crisfield or Easton at this time

-St Francis de Sales bike rodeo was a success! Learned we need more volunteers in the future. Private schools may be a better venue for us than public schools. Volunteer hours are typically worth \$18.00 to \$20.00 each. We should look into charging a fee for our services at these events and research what a contract would look like

-Oct 5 is the Seagull Century in Salisbury, MD

-Oct 6 will be the ESIMBA version of International Take a Kid Mountain Biking

Some members will ride in the century to promote International Take a Kid Mountain Biking Day. We need to find out if we can be at the State park. Passed to Garrett as new Events Committee Chair.

-Jim Rapp suggests we use/purchase more IMBA signs

-Oct 12 Trail Spinners Jamboree in Delaware. Tres Denk and Kevin Coviello are going. Need volunteers for table.

-Oct 12 -13 MoCo Epic. ESIMBA as a group will not be participating as a group because of the Trail Spinners Jamboree.

-Christmas Parades in December. This will be addressed at the Oct General Assembly

-Tres and Max will be meeting to finish Banners, Business cards stickers, swag

-No discussion on adding merchandise to web site

-Newtown Park: MOV budget accepted but not approved at this time

-Pocomoke forest trails in about the same shape. Work on hold till fall after tick season.

-Neil will be working on putting trail maps in the new IMBA mapping site format.

New Business

Committees

- Tracy Marie nominated Jerry Denk as acting treasurer. Jim Rapp seconded the motion. All accepted.
- Trail building: Neil Winn chair
- Events and Outreach: Garrett Gooding chair. First meeting set for 7pm June 29 at Garrett's house. If you would like to be there email Garrett at gmgunicycle2@hotmail.com.
- Finance: Tracy nominated Jerry Denk. Marty Denk seconded the motion. The first meeting to be set with Tres
- All committees will meet before July meeting. Chairs may draft emails to Neil and he will send them out via IMBA.

Grants

Tracy reported the Community Foundation is giving \$1,000.00 to organizations who take a grant class. The group suggested use for money tool, bikes for kids to use at events. Group finished conversation recognizing we need to get information from Cineva Kline about ongoing grants.

Advertising

Difficulties in getting new coverage have been recognized. ESIMBA may have to pay for advertising. The idea for backpack mail in the schools was not well received by Mike Perrys school connection. Tres suggests that ESIMBA members should be writing letters to the editor in local papers to increase recognition.

Events

- Reminder: ESIMBA aims to participate in events held by other groups rather than holding our own. This helps to remove some of the responsibility from ESIMBA. At the same time ESIMBA can be a spearhead for the cycling movement on Delmarva.
- September 28: Ally Cat Race Ocean City. ESIMBA will not be officially participating because it is not a sanctioned event.
- National Park Service Founders Day at Assateague Island will be in August. The date is not set yet.
- Harbor Days: ESIMBA may be able to set up a table
- Events Committee Needs: ESIMBA needs a couple backpacks with information and SWAG to quickly transfer from member to member as events come up. The real need is for organization. ESIMBA will also need to purchase a table for events.h